

# YOU. Only Better.™



*We build on your strengths...*

# What do I love? Who am I? Engineer? Calling? Accountant? Pastor? Doc Biologist? Psychologist Vetranarian? Dentist? Purpose?

God created each of us masterfully and uniquely. No two DNA are the same, and no two students, or people for that matter, have the same personality, talents or abilities. We each handle stress differently, communicate distinctively, plan our weeks uniquely. So the question is, "Who are you?" We help you discover just that. It's still you, only better.

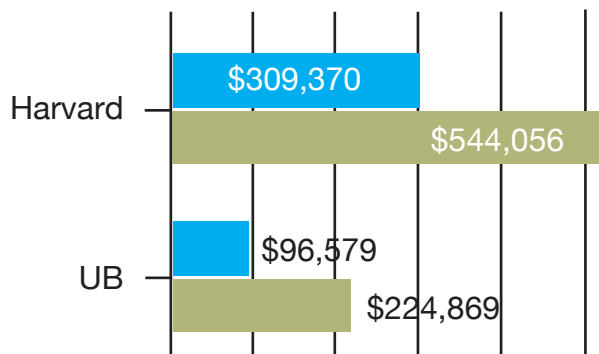


# Will I graduate on time?



Most of us enter college bright-eyed and filled with excitement but we quickly become overwhelmed by general electives and the pressure to pick a major. So many choices to make! Many of us change our majors more times than we'd like to count. Once we graduate we find we've incurred a mountain of student loans, only to discover we're not happy with our career path and we change fields. Again. And again.

The average student is taking well over five years to finish a four-year degree. Stretching out a four-year degree means extra years of tuition costs, experience forgone, and significant lost income opportunity. There is hope - we can help!



4-yr cost with 5% loan for 10 yrs  
6-yr cost with 5% loan for 10 yrs

Harvard & UB web sites, August 2011.  
These numbers include lost Income Opportunity averaged @ \$40k/yr  
Download detailed data at [you-only-better.org/learnmore.html](http://you-only-better.org/learnmore.html)



God created each of us masterfully and uniquely. Identity Intelligence™ is the understanding of one's God-given innate talents, strengths, and natural energies -- as well as blind spots, limitations, and potential derailers.

We help you discover your strengths, talents and your personality NOW, and help identify your natural energy and passion to unlock your future! No need to spend time switching majors because you'll have confidence knowing yourself and understanding the best direction for your future. Plus, you'll save yourself and your parents tons of money getting ahead of the game.

The YOU. Only Better.™ assessments and coaching will help you answer these questions and will teach you to harness your uniqueness in ways that will transform how you interact, communicate and relate to others.



**Are you...**

**calm or passionate?**

**focused or flexible?**

**strategic or tactical?**

**reserved or outgoing?**

**practical or a visionary?**

**...or are you somewhere in between?**



# Identity Intelligence Inventory™

Our online Identity Intelligence Inventory™ assessment provides the data you need to know yourself. Through laser focused coaching, we teach you how to use this data to achieve success and happiness in relationships, health, academics, and career. The YOU. Only Better.™ assessments are specifically designed for young adults 12-24 years of age.

## Are all careers created equal?

What if you love math, but hate accounting? Brace yourself, you could be normal! Not all careers are created equal. More valuable than your abilities (e.g. Math, English), skills (e.g. computers, public speaking), experience (e.g. family, life lessons, jobs) and education (e.g. high school, college) - is insight into your uniquely innate talents and personality. The DNA that makes up who you are is at the core of why you are good with certain skills and abilities in the first place. We help you get to the core of who you are so you can choose a school, college major, industry, and job in which you will have happiness and success, by using YOUR natural energies: You! Only Better!

We'll not only coach you how to make school and career choices that will be a good fit for you, but show you natural gifts you have to help you make future decisions that will help you to have purpose, happiness, success - we'll help you to excel!

## Industry vs. Career

Our tools link directly to the Department of Labor's Occupational websites. We will give you information, uniquely tailored to you, to help you choose an industry (e.g. transport operations, communications, engineering technologies, medical field, performing arts, healthcare, marketing & sales, etc.) and a career (e.g. realtor, marketing manager, public official, business supervisor, financial manager, accountant, paralegal, math teacher, counselor, dietician, nurse, pharmacist, geologist, chemist, chiropractor, analyst, computer programmer, carpenter, interior designer, translator, graphic designer, etc.)

# Personal Coaching.

- Discover what's GREAT ABOUT YOU!
- Know and maintain a Christian worldview and learn to articulate that worldview with confidence!
- Maintain Christian and familial Values, Beliefs, and Attitudes
- Form a clear identity and Identity in Christ
- Fight depression and identity issues
- Learn your Purpose, Passion, and God's Calling coupled with Vocation
- Learn your unique personality and the inherent strengths & challenges
- Discover your unique natural energies for relationships, school, and work
- Learn to build a college and/or career strategy
- Learn what industries and jobs might suit you, and link that information directly to the Department of Labor's occupational websites to understand those jobs.
- Improve your ability to graduate from college in less time, thus saving money

# The YOU. Only Better.™ Experience.

“I learned some new things about Emily. Some things I was surprised by... she has personality traits about her that are very different than me and my husband, so that was neat to see how unique she is. I loved that you showed my daughter how a characteristic that might be construed as negative really had positive connotations also. There's a good side to each personality trait!”  
- Laura, high school parent

“I LOVED this coaching! It's one of the most influential things I've ever done to learn about myself and I think it's going to help me not only in my college decisions to choose a major, but also when I leave college and get into the workforce. I feel like I really know a lot about myself and what I can offer future employers. Knowing things about yourself like this is going to make you such a more influential part of society in general.”  
- Skylar, Age 19

“I enjoyed this experience very much. I learned that I am very motivated. I learned what I have natural energy for and what I should do because of that. I can use this information to choose a college and a good career. It can also help me to choose specific classes in high school. This will help [others] to decrease stress and help you to get through college and find a job faster.”  
- Shawn, Age 14

“I think this coaching was probably one of the most incredible learning discoveries for me, that I can just learn about myself (and my sister as well). This will help me in school and career decisions because I've discovered things I'm best at in work, in college, in life in general, and what aspects I work best at so I can put those characteristics about me, to best use.”  
- Sydney, Age 16

“This coaching approach is extremely accurate in identifying personality characteristics and how they come into play in the work environment. The better a person understands their personality and how they interact in different arenas, the more successful they will be.”  
- Chandra, inner-city non-profit director

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## Support for a Lifetime.

We provide...

- Individualized Evaluation
- Group Coaching
- One-on-One Coaching
- Family Coaching
- Academic Coaching
- Career Coaching
- Relationship Coaching (including dating)

## Give the Gifts of Self-Discovery and Self-Enhancement.

You can purchase gift certificates to help someone you know get a head-start in life! You can also purchase additional hourly coaching in advance for whenever questions arise or to examine specific topics more in depth.

**To start the journey  
that can change  
your life, go to**

**you-only-better.org**

I praise you, for I am fearfully and  
wonderfully made. Wonderful are your  
works; my soul knows it very well.

- Psalm 139:14

**YOU. Only Better.™**



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